



Kaohsiung International Instruments & Chemtech Expo

May 30th (Wed.) – June 2nd (Sat.) Kaohsiung Exhibition Center



Expo Info

【Exhibition Dates】 May 30th (Wed.) – June 2nd (Sat.), 2018

【Exhibition Time】 10AM – 5PM, June 2nd 10AM-4PM

【Exhibition Venue】 Kaohsiung Exhibition Center (KEC)

(No. 39, Chenggong 2nd Rd., Qianzhen Dist., Kaohsiung City 806, Taiwan, R.O.C.)

【Official Website】 www.edn-kiice.com

【Exhibition Profile】 | Chemical Equipment | Instruments (Kaohsiung Instruments Commercial Association) | Environmental Health and Safety Engineering | Petrochemicals Applications | Plastics & Rubber Manufacturing Technology | Trademark of Enterprise | Technology Innovation Research | Supporting Organizer

【Advisor】 Economic Development Bureau, Kaohsiung City Government &

Industrial Development Bureau, MOEA (IDB)

Consumer Goods and Chemical Industries Division

【Organizer】 Economic Daily News & Kaohsiung Instruments Commercial Association

【Supporting Organizers】 Taipei Instruments Commercial Association & Chinese Fluid Power Association



KIICE Intro

The Kaohsiung International Chemtech & Instrument Expo is held annually by Economic Daily News. The establishment of the good reputation from passed years has led this expo into the Fourth. Kaohsiung International Chemtech & Instrument Expo which is also the largest Chemtech & Instrument Expo in Southern Taiwan. In 2018, in order to expanding the display of equipment and instrument's types, Economic Daily News has cooperated with Kaohsiung Instruments Commercial Association to held The Kaohsiung International Instrument & Chemtech Expo 2018 on May 30th (Wed.) to June 2nd (Sat.), so as to assist exhibitors to develop markets in and abroad, raising the competitiveness of industry and create the great business opportunities of the development of petrochemical industry in Southern Taiwan.

Petrochemical industry is important for the economic development of Taiwan, especially Kaohsiung accounting for 60% of the petrochemical industry in Taiwan. The manufacturing output was 14.4 trillion last year and the chemical industry accounted for 30% (4.3 trillion) among the whole output value. The vendors of chemical equipment industry in Taiwan have high customization capabilities, high OEM technology and high cooperation, also are able to produce a small quantity of orders. According to the data above, Kaohsiung has its market potential and high output value. In recent years, the Kaohsiung City Government is actively restructuring and transforming petrochemical industry into the high-value and low-carbon emissions. The upgradation and the transformation of petrochemical are more significant than before, including the improvements of maintenance, construction, management, industrial safety, pipeline corrosion detection, and other relevant fields. Those will help Taiwan developing high economic products, new techniques of saving raw materials, and reducing energy consumption and pollution. Since the opening of Kaohsiung Exhibition Center, the Kaohsiung City Government fully supports MICE industry, combines the advantage of the manufacture factory with exhibition site which both locates in the same area, putting petrochemical industry and MICE industry into a perfect integration and create more business opportunities.

This expo has seven topics, which includes Chemical Equipment, Instruments (Kaohsiung Instruments Commercial Association), Environmental Health and Safety Engineering, Petrochemicals Applications, Plastics & Rubber Manufacturing Technology, Trademark of Enterprise, Technology Innovation Research and Supporting Organizer. It also combines the professional advertisement promotion of Economic Daily News to promote the product technology and the image. All related industries are welcomed to join this grand event.



8 Main Expo Profile



Clear Topic! Accurate Procurement!

- | Chemical Equipment | Instruments(Kaohsiung Instruments Commercial Association) |
- | Environmental Health and Safety Engineering | Petrochemicals Applications |
- | Plastics & Rubber Manufacturing Technology | Trademark of Enterprise |
- | Technology Innovation Research | Supporting Organizer |



Advantages of KIICE

- An opportunity and an advantage to meet with more than 2,500 manufacturers. There are up to 5,000 booths in the annual exhibition held by Economic Daily News.
- Buyers are able to visit the nearby manufacturing plants and the KIICE at the same time that will help creating more potential business opportunities.
- The location of KIICE is close to China Steel, Taiwan Shipbuilding, Chinese Petroleum Corp., China Petrochemical Development Corp., and other large enterprises so KIICE is the best choice expanding markets.
- Inviting public associations and foreign buyers to visit the KIICE for promoting high-quality products of Taiwan and improving global competitiveness.
- Merging machine tool industry in Middle Taiwan with metal industry in South Taiwan that makes KIICE become the best choice to expand market.
- Exhibition space is height 27 of meters with column free in the South Hall of KEC, which is suitable for large-scale exhibitions.
- Finding target audiences accurately with professional media plan and numerous database of Economic Daily News.



Expo Venue

This is a professional expo, only allows guest above 12y during the weekday.

Kaohsiung Exhibition Center (KEC) are close to mass transits like KMRT and LRT, airport, and freeway that enable visitors to reach the KEC easily. There are 400 parking lots in the KEC and 600 parking spaces lots around the KEC. [Map](#)

- **Mass Transportation** : Reach Kaohsiung Mass Rapid Transit (KMRT) via high-speed rail/railway/ airplane, take the MRT red line to R8 Sanduo Shopping District Station, leave from exit 2, turn right and walk along Xinguang Rd. (about 10 minutes), and turn left on Chenggong 2nd Rd. to arrive at the KEC.
- **Bus** : Take bus Red 16 or 168 to Kaohsiung Exhibition Center stop. Shuttle buses from MRT Sanduo Shopping District Station to Kaohsiung Exhibition Center is available during the exhibition period.
- **Driving** : Take the Chungshan Freeway End Exit, turn right to Zhongshan Rd. in the direction of downtown area, turn left on Fuxing 3rd Rd., and turn right on Chenggong 2nd Rd. to arrive the KEC.





Media Plan

Internet Publicity/ Broadcast Publicity

- ★Official website
- ★UDN Online
- ★EDN Online
- ★Facebook
- ★e-letter sending
- ★Other event websites
- ★Related information of MICE Industry
- ★Media exposure on other websites
- ★eDMs
- ★Google Adwords
- ★Radio advertising

Letters of Invitation

- ★International visitors
- ★Procurement departments of institutions & companies, relevant associations, research & academic organizations
- ★People who had visited

Outdoor Publicity

- ★Street flags
- ★Banners in Industrial Parks
- ★Banners in gas station
- ★Wall ads

Public Relation

- ★Show events
- ★The opening ceremony & the news conference
- ★News release

Print Publicity

- ★UDN & Liberty Times ads
- ★EDN ads & news reports
- ★Show supplements
- ★Professional magazines



Application Method

Early Bird Discount: only if exhibitors register before April 30th, 2018. The normal price shall be resumed after the Early Bird Discount deadline.

More Information : www.edn-kiice.com

Item	Early Bird Discount/booth	Normal Price /Booth
Booth Rental Fee	\$35,000	\$40,000
Business Tax	\$1,750	\$2,000
Total	\$36,750	\$42,000
Application Period	April 30 th , 2018	Due upon all booths are taken
Deposit/ Booth	\$10,000 or Full payment (slight check or remittance)	
Payment Due	April 30 th , 2018	April 30 th , 2018
	Remittance or A check can be cashed before 30 th March, 2018	

【Statement】

1. Deposit shall be paid when registering, and balance shall be completed within the set payment term (before April 30th, 2018). Exhibitors can issue a check with titled United Daily News Co., Ltd. to complete the general application. If sending remittances, the account name is United Daily News Co., Ltd. The account number of Zhongxiao Branch of Taiwan Cooperative Bank : 064031030007. Do not accept pay by cash
2. For any exhibitor with the Early Bird Discount shall pay the whole registration fee before April 30th, 2018 to complete the application. If any exhibitor with the Early Bird Discount delayed the payment, then it shall be charged as the general exhibitor. Thus, please complete the required payment a.s.a.p. to maintain your benefit.
3. **Withdrawal or change:**
 - (1) Withdrawal occurs two days before the coordination conference, the deposit is non-refundable and the rest of the payment will be returned without interest. The registration fee is non-refundable but the deposit will be returned once the withdrawal occurs within two days before the coordination or after the coordination.
 - (2) Withdrawal occurs within two days before the coordination or after the coordination and the exhibitor changes to register the next exhibition, the deposit is non-refundable and the rest of the payment will be returned without interest.
 - (3) The registration fee is non-refundable but the deposit will be returned if withdrawal occurs within two days before the coordination or after the coordination and the exhibitor changes to register other exhibitions hold by the organizer.
5. Exhibitors shall not select booths nor participate the exhibition if not pre-paid fees before the coordination conference.



Booth Rentals Each booth size: 3M × 3M = 9M².

The following shell scheme (partition and equipment) will be included. (Exhibitors decorating their own who do not provide the following equipment.)

1. Each booth is composed of compartment and fascia boards (3 m×3 m×2.5 m), plus three projection lamps, one 110V/500-watt socket, and like-new carpet.
2. Each booth includes one reception desk and one chair.
3. One badge with the company's full name for each booth.



Display Mode Please follow related exhibits and vehicle restrictions of KEC.

1. Real product display is mainly recommended. The display can be assisted with media such as catalog, film, slides and video wall. However, the volume of audio equipment that exhibitors use shall not exceeds 83 decibels; microphones for propaganda and promotion are prohibited. Exhibitors shall not affect their neighboring stands. Offenders shall be punished by cutting off their power supply.
2. To take into account the ground-bearing and machinery safety, exhibitors shall bring their own bracket to distribute weight. Exhibits' weight of more than 7 tons shall be reported to the organizer in advance and accept the arranged location for the safety purpose.



Water, Power Supply and Forklift Engineering Services Overdue applicants shall be served with only basic supply and equipment.

1. The organizer provides each booth 110V 500W of electricity and 7 tons(including) forklift service, additional water, power supply and forklift engineering are needed to apply and be charged according to actual usage.
2. Utility update table shall be proposed to the organizer within 3 days after the Coordination Conference to ensure exhibitors to enjoy the most effective display service.



Coordination Conference After the registration deadline, the organizer will inform exhibitors the date and location of the conference. In the conference, the organizer will illustrate the exhibition notices and floor plans for selecting booths. Below are the rules of floor plans:

1. The exhibitors who book more booths serve first serial numbers for selecting booths. And exhibitors who book equal numbers of booth shall be allowed to select booths according to the deposit payment in sequence.
2. The organizer will select the booths on behalf of exhibitors who did not attend the conference.
3. Each exhibitor shall select linked booths, and not be allowed to select booths by crossing aisles.



Booth Decoration, Exhibition and Dismantling Period

1. The detailed schedule for booth decoration will be announced after the coordination conference. Exhibitors are requested to follow the schedule.
2. Working staffers shall wear identification badges and helmets for entering and exiting the showground during the booth decoration and dismantling period.
3. The organizer will not provide service or space for the temporary storage of objects. Exhibitors shall clear non-exhibits out of the showground.
4. The double sleepers and pads must be aligned beneath heavy exhibits for dispersing the pressure and ground protection. Do not drag to move exhibits. Avoid ground damage. Prohibit machine feet are located directly on the trench cover.
5. Prohibit flames, using woodworking cutting, and gun. Water-soluble paint should be used for fill paint job. (The related restrictions are subject to the provisions of the Kaohsiung Exhibition Center.)
6. Exhibitors who need overtime works must apply to the organizer one hour before the closing time, and shall be subjected to applicable fees. (The fee is regulated by Kaohsiung Exhibition Center. In the event multiple exhibitors apply for overtime works, fees can be shared. Without the application, exhibitors are not permitted to stay at the showground for overtime works.)
7. Exhibitors wearing identification badges can enter the showground half hour before the exhibition open for the public.
8. Exhibitors cannot withdraw their exhibits during the exhibition period.
9. After the end of the exhibition, exhibitors must require their contractors to remove all of their own objects used to decorate their booths, including banner, wooden boxes, pallets, glass, flooring, carpets, residue, other decoration wastes, etc. Afterwards, the organizer will assume responsibility in regard to waste disposal, with related fees to be borne by the exhibitor.
10. This is a professional expo, only allows guest above 12y during the weekday.



Kaohsiung International Instruments & Chemtech Expo

May 30th-June 2nd Kaohsiung Exhibition Center

APPLICATION FORM

Date : (Month)/ (Date)/ (Year)

Phone Number of Undertaker			Name of Undertaker					
Company Name			Official Website		http://			
Invoice Title			Business Registration Number					
Invoice Address								
Contact Address								
Person in Charge			Contact Person					
Tel			Mobile Phone					
Fax			E-mail					
Exhibition Profile			<input type="checkbox"/> Chemical Equipment <input type="checkbox"/> Environmental Health and Safety Engineering <input type="checkbox"/> Instruments (Kaohsiung Instruments Commercial Association) <input type="checkbox"/> Petrochemicals Applications <input type="checkbox"/> Plastics & Rubber Manufacturing Technology <input type="checkbox"/> Technology Innovation Research					
Exhibits								
Exhibition Booth			Unit(s)		Shell Scheme		<input type="checkbox"/> Yes <input type="checkbox"/> No	
Fee		NT\$	VAT 5%	NT\$	Total	NT\$		
Convention of Exhibitors	1. This form is valid as Economic Daily News' charge receipt. 2. Exhibitor registration specification: exhibitors shall pay the full registration fee and submit the application form to the Economic Daily News. The received date of payment check is confirmed according to the postmark. The remittance date is confirmed according to the transfer time. Proper application procedures is listed below. Both methods are acceptable. (1) Submit the application form and the deposit of \$ 10,000. The rest fee can be paid by check <Note 1>. (2) Submit the application form and full payment (cash, wire transfers <Note II> or check <Note 1> may apply). <Note 1> Check payable to " United Daily News Co., Ltd." and payment occurs prior to April 30 th , 2018. <Note II> Wire transfer to Zhongxiao Branch of Taiwan Cooperative Bank (code 006), account number: 064031030007., account name: United Daily News Co., Ltd. 3. Withdrawal or change: (1) Withdrawal occurs two days before the coordination conference, the deposit is non-refundable and the rest of the payment will be returned without interest. The registration fee is non-refundable but the deposit will be returned once the withdrawal occurs within two days before the coordination or after the coordination. (2) Withdrawal occurs within two days before the coordination or after the coordination and the exhibitor changes to register the next exhibition, the deposit is non-refundable and the rest of the payment will be returned without interest. (3) The registration fee is non-refundable but the deposit will be returned if withdrawal occurs within two days before the coordination or after the coordination and the exhibitor changes to register other exhibitions hold by the organizer. 4. Booths shall not be privately transferred, leased, merged or used non-registration name for display. The organizer will cancel the exhibitor's exhibition rights, not return its registration fee, and prohibit the exhibitor to participate in the next exhibition if violated. 5. Exhibit products shall be consistent with the exhibit list in the application form and confined to produced or authorized by the exhibitor. The organizer will cancel the exhibitor's exhibition rights, not return its registration fee, and prohibit the exhibitor to participate in the next exhibition if exhibit products have been found inconsistent with the exhibition theme. Exhibitors shall bear any legal responsibility if exhibits involving counterfeit. 6. Exhibitors shall work with helmets within the delivery and removal period and take liability to pay compensation if their own booth decoration is constructed improperly that causes accidents, harm of exhibition facilities or their neighboring booths. 7. Aside from insuring Public Liability Insurance as well as employing security guards in the exhibition that provided by the organizer, exhibitors shall have the custody of goods and exhibits during the exhibition(including booth setting and removal period), and additionally insure Theft Protection and Casualty Insurance in advance. The organizer shall be exempted from custodial responsibility. 8. The organizer shall not take any liability if the exhibition has to be postponed or shortened due to natural disaster, epidemic, strike, national emergency mobilization, etc. 9. The organizer has the right to make adjustment of provisions, the plan for booths and facilities according to actual needs and the biggest advantages of the exhibition and shall inform exhibitors but not allowed disagreements. 10. This is a professional expo, only allows guest above 12y during the weekday The company / unit have knowledge of and commitment to comply with the provisions set forth above, and shall take liability if violated.							
	Seal of Company		Signature and Seal of Person In Charge					

*Booth rental fee is \$40,000 for each. Early bird discount which registers before April 30th, 2018 is \$35,000 for each booth rental fee.

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